



## Case Study:

By Nick Hatzoglou  
 @Nikolaos4

## Sunshine Heights Cricket Club

*Each Endeavoring, All Achieving*



### Background:

The Sunshine Heights Cricket Club (SHCC) was formed in 1954 by the predominant Anglo community that resided in the City of Sunshine at the time. The club competed against other local teams in what was the Sunshine Cricket Association. The mid 60s through to the 70s saw an influx of European migrants to the area. These people were young, energetic and focused on making a better life for themselves and their families in the new country Australia.

The SHCC committee at the time undertook to embrace these new migrants and welcomed them into the club. This was a positive step as it highlighted to everyone that the SHCC was an all-inclusive club. This embracing gesture by the dominant Anglo club provided an influential lesson to all involved, that it is the right thing to do to welcome people into your “home” and over time the club developed its own culture of multiculturalism that still prevails today that has taken the club from strength to strength.

Best Practice Tips:	Example
Sincerely welcome people into the club.	Have a Welcoming officer, new player pack and induction program.
Nurture players and members involvement.	Ensure they are engaged through a Buddy system, coach & captains, present a club cap to new players
Deal positively with all the challenges.	Seek & apply for grants to assist people with special needs
Reflect the people and the club you want to be in every facet of your club.	Celebrate achievements, include in announcements, table on committee agenda (e.g. Female cricket)
Provide opportunities for people to assume leadership positions.	Look for opportunities to appoint captains, vote on committee and facilitate culturally appropriate events.
Encourage members to have input into the decisions that are made at the club.	Ask, include, share and announce
Work closely with local government	Have a council liaison officer, provide correspondence to council, pick up the phone, and acknowledge partnership.
Establish close links with the neighboring schools to your club.	Visit schools; develop relationships with the PE teacher, reception and principal.
Develop and nurture a positive culture at your club.	As part of your club induction and reinforced everyone must contribute, be pro-active
Provide training and education for your people	Coaching accreditation, other courses



**Website**

[sunshineheights.cricketvictoria.com.au/](http://sunshineheights.cricketvictoria.com.au/)

**Twitter**

Sunshine Heights CC @SunshineHeights

**Facebook**

[www.facebook.com/SunshineHeightsCC](http://www.facebook.com/SunshineHeightsCC)

**For more information:**

Chris Hatzoglou, President SHCC, [chris.hatzoglou@rmit.edu.au](mailto:chris.hatzoglou@rmit.edu.au)  
0416 101 637