

## Grassroots Cricket Fund FAQ

### **Why are Cricket Australia and the Australian Cricketers' Association partnering together?**

The players, the ACA and CA will work in partnership to deliver the *Grassroots Cricket Fund* to strengthen community cricket across Australia for generations to come. Both the ACA and CA are driven to see cricket at every level in Australia thrive. They also understand the vital role grassroots cricket plays in bringing communities together, increasing healthy activity and ensuring that cricket remains a sport for all Australians.

### **What types of projects receive funding from the *Grassroots Cricket Fund*?**

#### ***Equipment***

In year one, the *Grassroots Cricket Fund* will provide funding opportunities for community clubs to purchase equipment to support playing, training and other operating requirements. These equipment grants will be prioritised towards regional and rural communities (and in particular those affected by drought).

Equipment that will be funded through the *Grassroots Cricket Fund* includes:

- Competition and training equipment e.g. Helmets, uniforms, stumps, bats, balls, cones;
- Technology to support club operations e.g. iPads, laptops;
- Maintenance equipment: e.g. rollers, sprinklers, mowers;
- Facilities equipment: e.g. temporary nets, covers;
- Club equipment e.g. Temporary shade, BBQs; and
- Other items than support the club, the players and the local community.

A copy of the guidelines for the Grassroots Cricket Fund equipment grants are available on the website.

Equipment that will not be funded through the *Grassroots Cricket Fund*:

- Professional coaching, player payments or administration salaries;
- Capital building works including renovations and extensions;
- Canteen items such as soft drink, food and alcohol;
- Rental costs associated with the annual or seasonal hire of facilities;
- Leasing of vehicles, trailers and accessories; and
- Ongoing operational costs such as salaries for ongoing positions, rent, electricity and other utilities.

#### ***Facilities***

The players also understand the importance of high quality and inclusive facilities for players, officials, volunteers and fans. For this reason, the players and the ACA will support community cricket facilities by partnering with CA and State and Territory Cricket Associations to implement the *Australian Cricket Infrastructure Fund*.

Drawing on the *Grassroots Cricket Fund*, the players' contribution to the Australian Cricket Infrastructure Fund will specifically invest in playing and training facilities such as pitches, ovals, training nets and lighting.



### **How can clubs apply for funding from the *Grassroots Cricket Fund*?**

From Thursday 14 February, clubs will be able to apply for funding through the Grassroots Cricket Fund equipment grants via an online form from [www.grassrootscricketfund.com.au](http://www.grassrootscricketfund.com.au) or through the [www.community.cricket.com.au](http://www.community.cricket.com.au) website.

The *Australian Cricket Infrastructure Fund* is administered by each state and territory association.

### **How much funding is available for equipment grants?**

Clubs can apply for grants of up to \$2,500.

### **Can clubs really get funding for whatever they like?**

This fund is really trying to provide support to clubs in ways in which they specifically require. We advise clubs to check the Fund guidelines for the fine print, but we are looking to support applications for all types of cricket equipment, both on-field and off-field.

### **How are we determining eligibility?**

To define eligibility for this grant, our existing Cricket Regions were categorised as either metropolitan, peri-urban, or rural. This was based on proximity to capital cities and significant urban areas. These regions were then isolated, and the remaining clubs were then filtered by the population of the club's postcode. This resulted in a model where funding can be targeted at rural areas at a scale which ensures greatest coverage of funding opportunity (more clubs eligible) at the greatest amount (as much money as possible).

### **Why are we focusing on rural areas and drought affected communities in year one?**

Prioritising equipment funding to drought affected clubs is important to the players because of the large parts of the nation that have been impacted by drought, which is a cause close to their hearts. This will be a key question in the application process, as drought affected communities will be prioritized.

### **How long will the application process take?**

The application process should take no longer than 10 minutes. In saying that, if there is a wish to pause your application and come back at a later time, you can do that.

### **When do applications close?**

Grant applications will be accepted up until the closing date of 31<sup>st</sup> March 2019 or until funding is exhausted, whichever occurs first.

### **Will a paper version be available?**

No, clubs must apply via the online form.

### **Why is are metropolitan regions not being considered?**

As mentioned above, the focus of the Grassroots Cricket Fund in 2018/19 is to support rural communities.

### **Who decides where the grants go?**

A joint ACA/CA Committee has been formed to make decisions on the allocation of the funds.